



ShopAllDoorCounty.com™ is a collective, e-marketplace for the Door County fan with regional and national reach.

Cost: *There is no upfront cost to be on www.shopalldoorcounty.com*

- Our fee is based solely on a successful sale of your item/listing.
- Our fee is \$6.50 or 10% of product price (whichever is greater) *after* a successful sale.

How it works:

We do not carry product/merchandise. We operate as referral/additional marketing channel for your products. Once we receive an order for your product, we pass that order to you, via email within 2 hours. We can also follow up with a text message if you desire.

Also within a 2 hour timeframe, we will transfer the money for that order to your Paypal account (**minus our fee**) along with shipping instructions, for immediate shipping. In store pickup or local delivery is also an option.

Marketing benefits:

- We will use all our digital assets, including Social Media, social shopping incentives and PPC ads to market our collective Door County estore. Currently we make over 300,000 impressions a month to our opt in DC fan audience of nearly [20,000 plus fans nationwide](#).
- Besides the opportunity to sell, your name/brand will be marketed nationwide, which could also help drive foot traffic to your store when that customer visits. No additional fee.
- It will also be featured in our digital magazine, already seen in over 590 communities in the U.S.
- As part of our social business mission, a part of our sales will go to help feed Door County children in need.
- We are currently the only collective, ecommerce solution available for Door County with a large, national audience.
- ShopallDoorCounty.com is mobile optimized, allowing people to shop from any device.

How to feature your products on the store:

You send us your quality, digital pictures, descriptions of product/s, price and quantity available. We will integrate your products and store information into our eCommerce site.

Helpful marketing tips for ecommerce:

- Special gift items and/or prices only available on shopalldoorcounty.com will have an exclusive feel.
- Currently, we are only able to offer free shipping on all items. Be sure to incorporate shipping costs into product pricing. Gift certificates are also a great option as shipping cost is minimal.

www.shopalldoorcounty.com

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